



## NEWS RELEASE

# Travelers Institute Hosts Cybersecurity Education Event for Canadian Businesses

## Cyber professionals to share insights during IBAA 2017 Convention

**BANFF, Alberta, Canada, May 9, 2017** – The [Travelers Institute](#), the public policy division of The Travelers Companies, Inc. (NYSE: [TRV](#)), today will host a panel discussion during the Insurance Brokers Association of Alberta (IBAA) 2017 Convention, kicking off a series of Canadian education activities in 2017. Facilitated by Joan Woodward, President of the Travelers Institute and Executive Vice President of Public Policy at Travelers, the discussion will feature cybersecurity professionals who will share insights into common threats and offer guidance to prepare for and respond to cyber incidents.

“Effective cybersecurity protocols involve all employees, not just the information technology team,” said Heather Masterson, CEO of Travelers Canada. “Through the Travelers Institute, we are pleased to advance educational opportunities on cybersecurity and other important public policy topics for businesses across Canada this year.”

During the IBAA Convention, Woodward will introduce the Travelers Institute’s new cybersecurity guide, [Empowering Canadian organizations to tackle evolving cyber threats](#), and will join the following panelists:

- Alex Cameron, Partner, Fasken Martineau
- Michael Echols, CEO, International Association of Certified ISAOs (Information Sharing and Analysis Organizations)
- Ben Hunter, Technology Segment Managing Director, Travelers Canada

The [Travelers Institute](#) has held its *Cyber: Prepare, Prevent, Mitigate, Restore™* symposia initiative across the United States since 2016. Additional events will be held in the United States and Canada throughout the year, including a June 13 symposium in Toronto in collaboration with the Economic Club of Canada.

### About the Travelers Institute

The [Travelers Institute](#), the public policy division of The Travelers Companies, Inc., engages in discussion and analysis of public policy topics of importance to the insurance marketplace and to the financial services industry more broadly. The Travelers Institute draws upon the industry expertise of Travelers’ senior management, as well as the technical expertise of many of Travelers’ underwriters, risk managers and other experts, to provide information, analysis and solutions to public policymakers and regulators. Travelers is a leading provider of property casualty insurance for [auto](#), [home](#) and [business](#). For more information, visit [travelers.com](#).

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