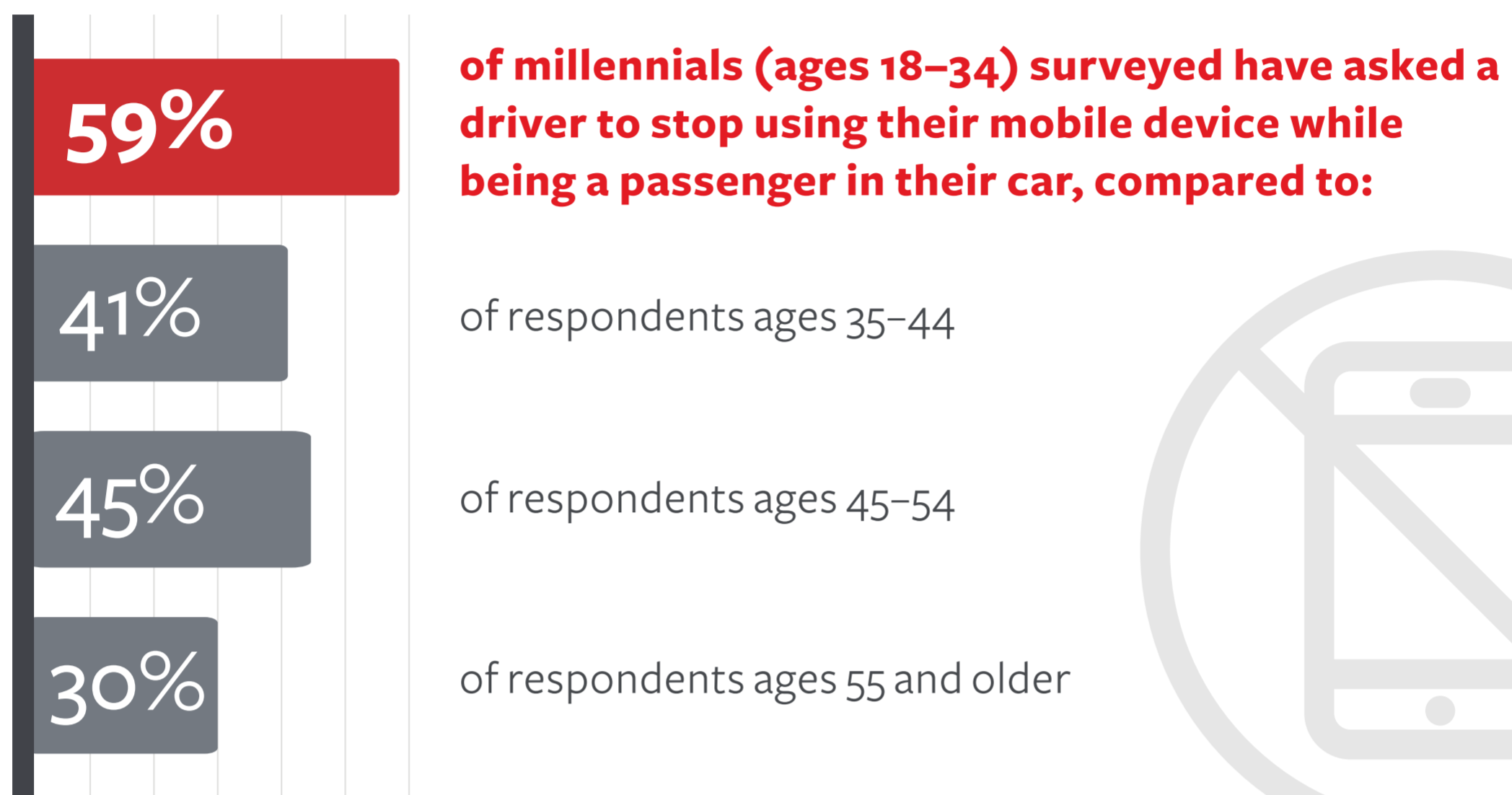


Speak Out

Millennials are getting loud about distracted driving.



“Hey, put your phone away!”



Always connected

Canadian drivers ages 18 to 54 are more likely than those ages 55+ to admit to answering or making communications while driving (**51% vs. 17%**)



63% of millennials who admit to making communications while driving, admit to doing so using their mobile device once a week or more often.

Responsibility is a two-way street

44%

of millennial drivers have **called** someone they knew was driving

36%

of millennial drivers have **texted** someone they knew was driving



Learn more about how to disrupt distracted driving.
Visit www.travelersinstitute.org/distracteddriving

* Survey Method: This survey was conducted online by The Harris Poll on behalf of Travelers Canada from March 9–12, 2018, among 948 Canadian drivers age 18 and older. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables and sub-group sample sizes, please contact Yen To, yto@travelers.com.

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